

TEACH YOUR TRADE.



WE'LL DO THE REST.

U/LINCTM
INSTRUCTION ENGINEERED by LINCOLN ELECTRIC

LINCOLN[®]
ELECTRIC

**A TURNKEY CURRICULUM MANAGEMENT
SYSTEM THAT TAKES THE GUESSWORK OUT OF LESSON
PLANNING FOR INSTRUCTORS OF SKILLED TRADES.**



TABLE OF CONTENTS

1 Skilled trades in high demand

2 Your curriculum is ready-made

3 Benefits: It does everything but teach

4 Engineered by Lincoln Electric

5 Get started with a demo



ENROLLMENT IN SKILLED TRADE PROGRAMS IS UP 70%.



IS YOUR WORKFORCE DEVELOPMENT
CURRICULUM READY?

U/LINCTM
INSTRUCTION ENGINEERED by LINCOLN ELECTRIC



TEACHING WELDING MATTERS — **NOW MORE THAN EVER.**

Automation and advanced technologies, like robotics and plasma cutting, make your trade — and the way you teach it — a new ball game. The world is changing. In a globally competitive landscape, the demand for skilled workers is far outpacing the supply.

ALMOST TWENTY PERCENT OF SKILLED TRADE WORKERS ARE EXPECTED TO RETIRE IN THE U.S. IN THE NEXT TEN YEARS.

The jobs are there. A new generation of students is waiting to be trained in the skilled trades. **Is your workforce development curriculum ready?**



IT'S TIME FOR A NEW GENERATION OF WELDERS.

Baby boomers have dominated high-demand skilled trades for the last forty years.

Credit: American Welding Society

In the U.S., the average welding operator is **57 years old** and close to retirement.

Credit: American Welding Society

IN THE NEXT DECADE, A SHORTAGE IN SKILLED TRADE WORKERS, INCLUDING WELDERS, WILL LEAVE 2 MILLION MANUFACTURING JOBS UNFILLED. >

Credit: Manufacturers Alliance for Productivity and Innovation

Manufacturing is **12% of the GDP** and growing.

Credit: United States Department of Commerce, Economics & Statistics Administration

82% OF MANUFACTURING EXECS SAY A GAP IN SKILLED TRADES WILL IMPACT THEIR ABILITY TO MEET CUSTOMER DEMAND.

Credit: Manufacturers Alliance for Productivity and Innovation



CLICK TO PLAY U/LINC WELDING CURRICULUM VIDEO

2

INTRODUCING U/LINC



**TAKE THE GUESSWORK OUT OF LESSON PLANNING
AND CURRICULUM DEVELOPMENT.**

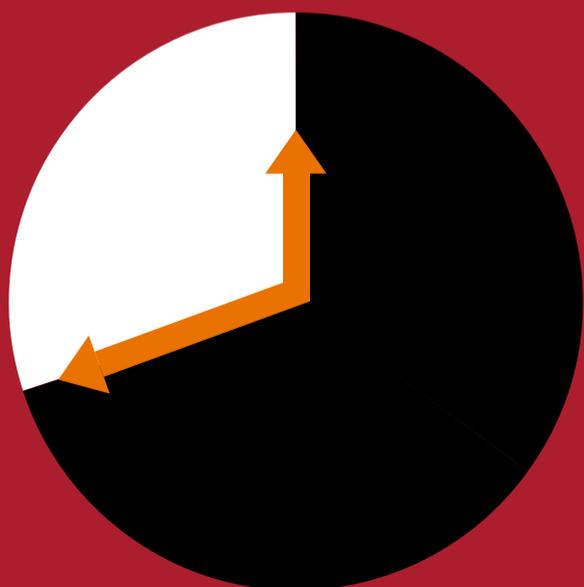
U/LINC is a complete curriculum of lesson plans, videos, student handouts, tests, presentations and more, designed to supercharge your teaching experience and free you from curriculum development.

“Where do you find good welders to meet these challenges?
The truth is, you don’t find them, you create them.”

– CHIP FOOSE, AUTOMOTIVE DESIGNER, FABRICATOR & TV HOST



TURNING EXPERIENCED WELDERS INTO EDUCATORS — OVERNIGHT.



U/LINC
INSTRUCTION ENGINEERED by LINCOLN ELECTRIC

TEACHER BENEFITS

- ▶ More than 1,500 assets for a turnkey curriculum
- ▶ Comprehensive program with teaching aids, lesson plans and lab work

NEVER WORRY ABOUT LESSON PLANS AGAIN.

- ▶ Easy-to-access, web-based program
- ▶ Ongoing updates for new techniques and emerging technologies

STUDENT BENEFITS

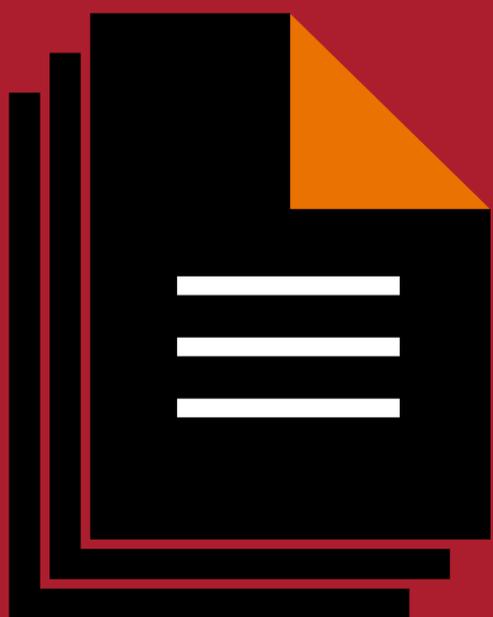
- ▶ A mentorship student/instructor learning experience
- ▶ Every major welding process taught, including emerging skills >

GET THE BEST TRAINING IN THE INDUSTRY.

- ▶ Tools and training to equip students for a changing industry
- ▶ Better educated instructors from a trusted brand



IS YOUR WORKFORCE DEVELOPMENT CURRICULUM READY?





4

KNOW HOW. WE'VE TAUGHT MORE THAN 250,000 WELDERS OVER THE LAST CENTURY.

**ATTRACT STUDENTS AND INSTRUCTORS WITH THE BEST
CURRICULUM IN THE INDUSTRY.**

U/LINC is the only welding education program of its kind. Our curriculum system supports an ideal learning process for both students and instructors. Connecting theory, practice and knowledge in an accessible web-based package, U/LINC is backed by the Lincoln Electric legacy of excellence in welding, manufacturing and education.

PROGRAM OVERVIEW

A ROBUST AND SEAMLESS TURNKEY CLASSROOM EXPERIENCE WITH MORE THAN 1,500 ASSETS AND GROWING.

The curriculum includes:

- Lesson plans
- Videos
- Student reference guides
- Lab activities
- Class presentations
- Student handouts
- Assessment tests
- Cumulative learning records
- Accessible and robust web-based program





ARE YOU READY TO **SUPERCHARGE** YOUR CURRICULUM?

FILL OUT A FORM
TO GET STARTED.